

TERMS AND CONDITIONS OF PARTICIPATION IN THE DIGITAL CAMPAIGN COMPETITION "VELO-CITY  
2022 LJUBLJANA: CYCLING THE CHANGE"

GENERAL PROVISIONS

Article 1

- (1) The organizer of the competition is Gospodarsko razstavišče d.o.o., Dunajska cesta 18, 1000 Ljubljana (hereinafter "the organizer").
- (2) The competition is carried out in the context of preparation for the International Cycling Congress Velo-city 2022 Ljubljana, which will be held from 14 to 17 June 2022 in Ljubljana.
- (3) The central venue of the conference segment of the congress is Gospodarsko razstavišče (Exhibition and Convention Centre).
- (4) The organizers of the Velo-city 2022 Ljubljana congress are: the City of Ljubljana, the European Cyclists' Network, Gospodarsko razstavišče d.o.o., Dekon, the Slovenian Cycling Network, the Ljubljana Tourism Public Institute.
- (5) The competition takes place on the social media platforms Facebook, Instagram and Twitter in Slovenian and English.

TERMS AND CONDITIONS OF PARTICIPATION

Article 2

- (1) Adults may participate in the competition. Minors (under the age of 18) must have the prior written consent of their parents or legal representatives to participate in the competition.
- (2) The competition is open for users of the social media platforms Facebook, Instagram and Twitter.
- (3) Participation in the competition is not conditional on the purchase of a ticket for the Velo-city 2022 Ljubljana congress and is not charged by the organizer.
- (4) Participants in the competition shall cover any costs of participation in the competition (for example, costs of access to the Internet, costs of data transfer from the Internet, transport to the place of collection of the prize...).

COURSE AND RULES OF THE COMPETITION

Article 3

A detailed presentation and the course of the competition are available on the websites [www.ljubljana.si](http://www.ljubljana.si), [www.gr-sejem.si](http://www.gr-sejem.si) and [www.velo-city2022.com](http://www.velo-city2022.com).

Article 4

- (1) The competition starts on 16 May 2022 at noon and ends on 3 June 2022 at noon (Central European Time).
- (2) By participating in the competition, it is considered that participants accept these general rules and terms and conditions of participation in the competition.
- (3) Participants are entered in the prize draw if they fulfil all three items of the competition:

*FACEBOOK AND TWITTER USERS*

- 1. Share one of the Velo-city 2022 Ljubljana videos:**  
[LUVIANA feat. SARA LAMPREČNIK: CHANGE IS STRANGE](#) or  
[VELO-CITY 2022: WE ARE EXPECTING YOU IN A BIKE-FRIENDLY LJUBLJANA](#)
- 2. Write how you create change by cycling.**
- 3. Add the hashtags #VC22 #CyclingTheChange #Ljzate**

*INSTAGRAM USERS*

- 1. Share your favourite photo on the bike.**
- 2. Write how you create change by cycling.**

### 3. Add the hashtags #VC22 #CyclingTheChange #Ljzate

(4) The participant loses the right to the prize if the organizer finds that:

- the participant did not meet the terms and conditions of participation;
- has violated rules and terms and conditions of participation in the competition;
- does not wish to fulfil the obligations in accordance with these rules and terms and conditions or has not fulfilled them in time;
- in case of applications: if the application is in any way inadequate.

In the event that the participant loses the right to the prize, the organizer decides whether or not to award the prize to someone else.

(5) By publishing or submitting materials (text, photos, videos...), the participant guarantees to the organizer that he/she has all material copyrights on this material and transfers them in full once and for all to the organizer of the competition and the organizers of the Velo-city 2022 Ljubljana congress.

(6) The content from the previous paragraph does not apply to the videos [LUVIANA feat. SARA LAMPREČNIK: CHANGE IS STRANGE](#) and [VELO-CITY 2022: WE ARE EXPECTING YOU IN A BIKE-FRIENDLY LJUBLJANA](#).

(7) By submitting the material referred to in paragraph 5 of this Article, participants grant irrevocable consent for publication, exhibition, printing, distribution, etc., in part or in full, without any restrictions on transformation or editing of the material in all media (print media, websites, social media, advertising editions or other media) to the organizer of the competition and the organizers of the Velo-city 2022 Ljubljana congress without the right to compensation or payment. At the same time, they waive the right to review, approve, oppose any use of the material, editorial choice or appearance of the material.

(8) In the event that the participant was chosen the winner by lot or selected, by accepting the prize, the winner gives consent to cooperate with the organizers of the competition and the congress in terms of photographing the winner for advertising purposes or publication of the material thus obtained in all media (print media, websites, social media, advertising editions or other media) by the organizer of the competition and the organizers of the Velo-city 2022 congress without the right to compensation or payment. At the same time, they waive the right to review, approve, oppose any use of the material, editorial choice or appearance of the material.

#### PRIZES

##### Article 5

(1) Individual participant of the competition can only receive one of the prizes. If the participant was drawn twice or more times, he/she receives the prize for which he/she was drawn first.

(2) Three winners participating in the competition receive the main prize, i.e., 48-hour card Ljubljana by Turizem Ljubljana offering many of the benefits described at the website [www.visitljubljana.com](http://www.visitljubljana.com). Five winners receive a gift bag with practical or promotional cycling products of the Velo-city 2022 Ljubljana congress.

(3) Prizes are not exchangeable for another type of prize, payable in cash or transferrable to third parties.

#### PRIZE DRAW

##### Article 6

(1) Winners who meet rules and terms and conditions of participation shall be selected by drawing lots on 3 June 2022 at noon.

(2) The organizer draws a total of three winners who receive the main prize and five winners who receive practical prizes (Article 5 (2)).

(3) The commission consisting of the representatives of the organizer and/or representatives of the co-organizer shall be responsible for the organization, implementation and supervision of the prize draw and the drawing of winners.

#### NOTIFICATION OF WINNERS

##### Article 7

(1) The winner will receive a notification about the prize via a private message from the organizer of the competition or the City of Ljubljana on its social media profiles with Facebook, Twitter or Instagram.

(2) By participating in the competition, participants agree that in the event they are chosen by a lot, their name or nickname they use on the social media where they participated in the competition is published as the winners by the organizer on the wall of any of the listed social media profiles of any of the organizers of the Velo-city 2022 Ljubljana congress and also tagged in the process.

(3) The list of winners (their name or nickname from their social media profile) will be published on the websites [www.ljubljana.si](http://www.ljubljana.si), [www.gr-sejem.si](http://www.gr-sejem.si), [www.velo-city2022.com](http://www.velo-city2022.com) and the social networks of the organizers of the Velo-city 2022 Ljubljana congress already on the day of the draw.

(4) The results of the competition are final. It is not possible to appeal against them.

#### TAKING-OVER PRIZES

##### Article 8

(1) Participants are as winners entitled to receive the prize if they are informed about the prize within the agreed deadline by the organizer of the competition or the social network administrator of the organizers of the Velo-city 2022 Ljubljana congress.

(2) Prizes are not taxed under the Income Tax Act as their value does not exceed a tax floor.

(3) In order to collect the prize, the winner must submit the following personal data at the written invitation of the organizer of the competition or the Velo-city 2022 congress: name and family name, place of residence. The exact address of the residence or place where he/she wants to receive the prize is communicated if he/she does not collect the prize in person at Gospodarsko razstavišče during the Velo-city 2022 Ljubljana congress, but wishes that the prize is sent to the chosen address. For the purpose of information about the receipt of the prize, the winner may also provide a contact phone number.

If the winner does not submit the necessary information within seven days from the date of the submitted invitation, he/she loses the right to the prize without the right to any compensation.

(4) With a written invitation via a private social media message referred to in Article 7 (1), the organizer informs the winner on how to take over the prize. It is desirable that the winner takes over the prize during the Velo-city 2022 congress (14 to 17 June) at the registration desk at Gospodarsko razstavišče, Dunajska 18, Ljubljana. The prize can be sent by the organizer at their own expense to the address communicated by the winner (Article 8 (3)).

(5) Persons under the age of 18 must submit the written consent of their parents or legal guardians to collect the prize to the organizer together with the information referred to in paragraph 3 of this Article, and at the latest when taking over the prize.

#### INFORMATION AND PERSONAL DATA PROTECTION

##### Article 9

(1) The organizer as the personal data controller respects the privacy of participants of individual competitions and undertakes to handle the personal data obtained during the competition carefully, as well as protect and process them in line with the Personal Data Protection Act and the Rules on the Personal Data Protection adopted by the organizer.

(2) Without the explicit consent of participants in the individual competition, personal data of participants shall not be passed on to third parties or used for purposes other than the successful and integrated implementation of the competition, unless otherwise provided by regulations.

(3) In the event that the organizer of the competition provides the organizers of the Velo-city 2022 Ljubljana congress the list of winners, the organizer does not assume responsibility for the proper processing and retention of the data submitted.

(4) The organizer does not take any responsibility for data protection on the websites to which certain links exist on the websites of the organizer of the competition or the organizers of the Velo-city 2022 Ljubljana congress, nor does it take responsibility for any errors that may occur when participants of the competition submit incorrect or false data.

(5) The participant of the competition allows the organizer as the controller of the filing system of personal data to manage, maintain and process the filing system of the personal data submitted for the needs of the competition in line with the Personal Data Protection Act (Official Gazette of RS nos. 86/04 and 67/07) until the participant withdraws his/her consent or the purpose of data processing is fulfilled.

Personal data in the filing system of personal data of winners and the purpose of their collection, processing, retention and use:

- name and surname, address of residence (for identification of the winner, drawing, notification about prizes and information on how to collect prizes and for reporting to tax authorities in accordance with applicable tax legislation in the Republic of Slovenia);
- the address given by the winner to whom the prize is sent in the event that the prize cannot be collected in person during Velo-city 2022 Ljubljana at Gospodarsko razstavišče (for the purpose of prize delivery);
- contact telephone or mobile number (for information purposes in case of any problems with prize delivery).

(6) During the management of personal data, every individual participant has a right to access, transcribe, copy, supplement, rectify, block or delete personal data in the filing system of personal data in line with applicable regulations and privacy policy.

(7) Data is kept in computer form. Upon termination of the need to manage data or at the request of the winner, data shall be deleted.

(8) Data users are the website and social media administrators of the organizer of the competition and the Velo-city 2022 Ljubljana congress, and are responsible for the delivery of prizes.

(9) By participating in the competition, participants agree that the organizer can send them free general notifications related to the competition, via a social media profile or a phone referred to in Article 8 (3) of these terms and conditions until the withdrawal of this consent or until the fulfilment of the purpose of the retention of contact details.

## FINAL AND TRANSITIONAL PROVISIONS

### Article 10

(1) Together with the rules and terms and conditions of the competition, participants of the competition also accept the terms and conditions and rules of the Facebook, Twitter and Instagram communities. The organizer does not assume any responsibility for non-compliance with terms and conditions of use of social networks by participants of the competition. It also does not accept responsibility for any consequences resulting from the publication of posts on social networks.

(2) The organizer reserves the right to amend and change the terms and conditions of the competition, if required by reasons of technical or commercial nature or reasons on the part of the public.

(3) The organizer will keep participants informed about all changes and news in the competition by means of publications on the websites [www.ljubljana.si](http://www.ljubljana.si), [www-gr-sejem.si](http://www-gr-sejem.si) and [www.velo-city2022.com](http://www.velo-city2022.com).

(4) Questions about confidentiality and use of your personal data should be sent to the e-mail address [info@gr-sejem.si](mailto:info@gr-sejem.si).

For additional information about the competition, you can write to the e-mail address [info@gr-sejem.si](mailto:info@gr-sejem.si).

Ljubljana, 25 April 2022